

DRESS CODE POLICY

SHE IS HOPE LA | Just Like a Mirage Productions

SHE IS Beautiful Gala · May 17, 2026 · The Aviator Estate, Malibu, CA

INTERNAL -- CREW, STAFF, AND TALENT

UNIVERSAL RULES -- ALL ROLES

No blue jeans under any circumstances.

Jeans are strongly discouraged. If operationally necessary, black jeans only. No distressing, no fading, no rips.

Footwear: black or white shoes only. Job-specific and health-dependent exceptions apply -- see role notes.

All clothing must be clean, pressed, and event-ready. This is a living editorial fashion event. The production team is part of the visual.

EVENT PRODUCERS / HANDLERS / PAPARAZZI ACTORS

SHOW BLACKS

Head to toe black. No exceptions for this role group. Black is your uniform and your signal to guests that you are staff.

Clothing: black trousers, black top, black jacket, blazer, or utility layer appropriate to your assignment.

Footwear: black shoes only. Closed-toe strongly recommended for load-in and floor work. Handlers on their feet all day should prioritize support.

Paparazzi actors: black from head to toe. Your look should read press, not guest. Camera straps, bags, and gear should be black or neutral where possible.

No logos, graphics, or patterns. Solid black only.

PERFORMERS AND TALENT

BLACK OR WHITE -- HOLLYWOOD GLAM

This is your red carpet moment. Dress accordingly.

Color palette: black or white only. No ivory, cream, or off-white. True white only.

Standard: Hollywood glamour. Elevated, polished, and intentional. Sequins, silk, structured tailoring, and statement pieces are all appropriate.

Footwear: black or white shoes. Heels, dress shoes, and fashion-forward footwear are appropriate to the standard.

Performers with specific costume requirements for their set should confirm with Mirage Thrans in advance.

Costume pieces outside the black and white directive require approval.

Richee Beatz and Branson P. NeJame: black or white, elevated and stage-ready. Confirm looks before May 17.

MAKEUP ARTISTS AND BEAUTY TEAM

BLACK OR WHITE -- CLEAN AND PROFESSIONAL

Black or white attire. Clean, professional, and functional for active beauty work.

Footwear: black or white shoes. Closed-toe and supportive. You are on your feet for the full event.

Aprons or smocks in black or white are acceptable and encouraged.

VIDEOGRAPHER AND PHOTOGRAPHER

BLACK OR WHITE -- PRESS-READY

Black or white attire. You move through all five zones and will appear in event coverage. Dress with that in mind.

Footwear: black or white shoes. Comfort and mobility are the priority across multiple outdoor and indoor zones.

KIDS ROOM HANDLER

BLACK OR WHITE -- COMFORTABLE AND PRACTICAL

Black or white attire. You are working directly with children for the full duration of the event. Comfort, mobility, and practicality take priority within the color directive.

Footwear: black or white shoes. Flat, closed-toe, and supportive. No heels.

CHEF AND KITCHEN TEAM

BLACK OR WHITE -- KITCHEN-APPROPRIATE

Black or white attire suitable for active kitchen work. Chef whites are appropriate and on-brand.

Footwear: black or white shoes. Non-slip, closed-toe, job-appropriate. Health and safety requirements take full precedence.

SHUTTLE DRIVER

BLACK OR WHITE -- CLEAN AND PROFESSIONAL

Black or white attire. Clean, neat, and driver-appropriate.

Footwear: black or white shoes. Comfort is the priority for a full day of driving.
